

**2024 AAPI Trade Show Budget (approved 4/27/23)**

<b>INCOME</b>	<b>2024 BUDGET</b>
1. Regular Registrations	\$ 21,156.00
2. Exhibit Booths + Personnel	\$ 3,660.00
3. Photo Contest Entry Fees/Mats	\$ 1,800.00
4. Sponsorship/Photo Contest	\$ 4,000.00
Electricity Booth	\$ 210.00
5. Meal Tickets	\$ 600.00
6. Trade Show Only Tickets	\$ -
7. Silent Auction	\$ 500.00
8. Exhibit Services from Hotel	\$ -
9. General Sponsors Donations	\$ 1,558.00
10. Master Photography	\$ 25.00
11. Miscellaneous Income	\$ -
<b>TOTAL INCOME</b>	<b>\$ 33,509.00</b>
<b>EXPENSES</b>	<b>2024 BUDGET</b>
11. Food/Bev	\$ (14,000.00)
15. Audio Visual/Hotel Equipment	\$ (1,200.00)
16. Speakers	\$ (2,500.00)
17. Entertainment	\$ (1,000.00)
18. Hotel Space Rental/Set-Up	\$ (200.00)
19. Exhibit Services Vendor	\$ (1,700.00)
20. Exhibit Services Electricity	\$ (210.00)
21. Security	\$ -
22. Help Desk	\$ -
23. Staff Travel/Lodging	\$ (1,200.00)
23.5 Photographer	\$ -
24. Signage & Print/Photocopy	\$ (350.00)
25. Postage/Freight	\$ (100.00)
26. Supplies	\$ (600.00)
27. Prizes General	\$ (100.00)
28. Hospitality	\$ (750.00)
29. Promotion/Advertising	\$ (50.00)
30. Photo Contest Supplies	\$ (150.00)
31. Photo Contest Postage/Freight	\$ (200.00)
32. Photo Contest Awards/Ribbons	\$ (300.00)
33. Photo Contest Display Set-Up	\$ -
34. Special Event tickets /Trans	\$ -
35. Insurance	\$ (180.00)
37. Miscellaneous Expenses	
38. Storage Unit	\$ (500.00)
39. Promotional Items	\$ (400.00)
<b>TOTAL EXPENSES</b>	<b>\$ (25,690.00)</b>
<b>Net Profit (Loss)</b>	<b>\$ 7,819.00</b>