

2017 Antique and Amusement Photographers International, Inc. Trade Show
January 30 – February 1, 2017
The Orleans Hotel & Casino in Las Vegas, Nevada

Instructions for Exhibitor Registration

1. Enclosed are the Application & Contract and Exhibitor Information, Rules, & Regulations, which are part of the contract, for Exhibit Space at the AAPI 2017 Convention and Trade Show. If you are a returning AAPI exhibitor, in appreciation of your company's continued support, your company qualifies for priority status **if registered by December 12, 2016**. Among those vendors with priority status, AAPI exhibit space is offered on a first come, first served basis.
2. Payment equal to 50% of the **total booth space rental cost** must accompany this Application & Contract. **Payment in full MUST be received no later than January 23, 2017**. If payment in full has not been received on or before January 23, 2017, a late fee and/or forfeiture of the exhibitor's right to utilize exhibit space contracted for may be imposed. In the latter event, said exhibit space may be reclaimed by AAPI and resold.
3. The following items **must be returned to AAPI to register** for the show:
 - One signed copies of the Application & Contract
 - One copy of the Rules & Regulations initialed at the bottom of each page
 - One copy of the Exhibitor Request Form
4. Send with payment by mail to AAPI, P. O. Box 3094, McDonough, Georgia 30253, or by fax to 1-877-865-1052. Postmarks or actual date received by AAPI shall determine each exhibitor's priority as concerns preferences.
5. Note that a Certificate of Insurance or other proof of insurance must be submitted to AAPI **no later than January 23, 2017** (Please review Section 20—Liability Insurance required on page 3 of Rules & Regulations).
6. Information on booth numbers, configurations, and floor plans will be provided to registered exhibitors after **January 23, 2017**. If you have any questions, please contact AAPI at 1-860-578-AAPI (2274) or info@oldtimephotos.org.

Important Dates

December 12, 2016

- ◇ Registration and 50% deposit due for priority status registration and to avoid late fees
- ◇ Deadline to be included in the 2017 Convention & Trade Show AAPI App.

January 23, 2017

- ◇ Payment in full due to avoid late fees and/or forfeiture of contracted space.
- ◇ Deadline for Certificates of Insurance to be submitted to AAPI.

Setup, Close & Teardown

Setup: **Sunday, January 29, 2017 — 10:00 A.M. to 4 P.M.** Close: **Wednesday, February 1, 2017 — 3 P.M.**

Teardown: **February 1, 2017 — 3 P.M. to 6 P.M.**

Please review Section 11, Installation and Dismantling, on page 2 of Rules & Regulation

Exhibit Booth Space Pricing

1 Booth: \$700; 2 Booths: \$1,300; 3 Booths: \$1,800; 4 Booths: \$2,200 (each booth includes 1 table & 2 chairs)

Late Fees: 1 Booth: **\$50**; 2 Booths: **\$75**; 3 Booths: **\$100**; 4 Booths: **\$125**

Non-AAPI Member Vendors add **\$340.00 surcharge** to total Exhibit Space Price

(For Service Provider Space Pricing, please contact AAPI Headquarters.)

Additional AAPI Activities

Additional activities, are open to all convention attendees including exhibitor personnel from your company. Additional information may be found in the 2017 Spring or Fall Flash newsletter or online at <http://oldtimephotos.org/aapi-trade-show/>



Exhibitor Application & Contract

Company Name: _____ Contact Person: _____

Mailing Address: _____

Contact Phone: _____ Contact Email: _____

Total # Booths requested: _____ Total Cost: \$ _____

Exhibitor Personnel

Full convention and trade show registrations for two company personnel are included with each exhibit booth purchased by your company. Additional personnel from your company may be registered at \$209.00 for each additional person.

All persons registered under your company must be affiliated with your company. This includes owners, employees, and agents of your company and their family members, and representatives for products sold by your company. If personnel are not yet determined, you may furnish AAPI with names at a later date. Please list as "TBD" and include when indicating the total number of personnel attending.

- Exhibitor Personnel: 1. _____ (No additional charge)
2. _____ (No additional charge)
3. _____ (Additional charge of \$209.00)
4. _____ (Additional charge of \$209.00)

Please duplicate form if registering more than 4 attendees (Additional per person charge of \$189.00)

Total number of Personnel: _____ **Total cost:** \$ _____

Exhibitor Electrical Order Form

Electric hookup(s) must be ordered, in advance, direct from AAPI. Electrical service is being provided directly to the Trade Show Hall by the Orleans staff and will be arranged on your behalf by AAPI as Show Management. The cost for each power source (one outlet) is **\$105.00** (\$35.00 per day). This is standard 110 volt. Should you require special electrical arrangements (220 volt, etc.), please contact AAPI. (Please note that each booth contains one table and two chairs. Please contact AAPI if you need other arrangements. An extra table will cost \$60.00 per table.)

Total number of Electric Outlets _____ **Total cost:** \$ _____

BY SUBMITTING one (1) signed copies of this Application & Contract, I, as Exhibitor Company Agent, request space in the 2017 Antique and Amusement Photographers International, Inc. Trade Show to be held at the Orleans Hotel & Casino in Las Vegas, Nevada. Such request is made in accordance with preferences listed above. I, the duly authorized representative and agent of the company listed above, on its behalf, subscribe and agree to abide by all Rules & Regulations governing the AAPI 2017 Trade Show, as attached hereto, which are a part of this Application & Contract, as read, and to any amended Rules & Regulations which shall be considered an Addendum to this Application & Contract. Acceptance of this Application by Antique and Amusement Photographers International, Inc. constitutes an official Contract.

Signature: _____ **Date:** _____

Payment Information

Check in U.S. dollars for \$ _____ payable to AAPI Charge \$ _____ to my VISA MasterCard Discover

Card Number: _____ **Exp. Date:** ____ / ____ **3-digit code:** _____

Billing Address: _____ **Billing Zip code:** _____

Name on Card: _____ **Signature:** _____

If you have any questions, please contact AAPI at 1-860-578-2274 or info@oldtimephotos.org

2017 EXHIBITOR REQUEST FORM

This form is required to be submitted to AAPI before company will be considered for registration for the 2017 Trade Show.

COMPANY NAME: _____ CONTACT PERSON: _____

CONTACT PHONE: _____ CONTACT E-MAIL: _____

BOOTH SIGNAGE

AAPI will provide, free of charge, a standard 11x17 black and white sign displaying your company name. Please list your preference below.

- We do not require ID sign provided by AAPI at the top back of our booth(s).
- We require standard ID sign provided by AAPI at the top back of our booth.

SPECIAL REQUESTS

Please print or type any special requests including preferred location in exhibit hall, preference of vendors to be adjacent or near to, or separated from, etc. Please note: AAPI cannot guarantee special requests.

PROMOTE YOUR EXHIBIT!

Please supply AAPI with complete company information and a descriptive paragraph on your products or services. Descriptive paragraph should be no more than 75 words. Company information, in whole or in part, and descriptive paragraph may be used in promotion of the trade show, including in the 2017 AAPI Convention & Trade Show phone App if received by January 23, 2017.

COMPANY NAME: _____ CONTACT NAME: _____

MAILING ADDRESS: _____

CONTACT PHONE: _____ CONTACT E-MAIL: _____

WEBSITE: _____

DESCRIPTION OF PRODUCTS AND SERVICES:

CHECK HERE TO USE LAST YEAR'S DESCRIPTION

Thank you for registering for the 2017 AAPI Trade Show. We look forward to seeing you in Las Vegas!
If you have any questions, please contact AAPI at 1-860-578-AAPI (2274) or info@oldtimephotos.org.

2017 Exhibitor Information, Rules & Regulations

Pursuant to the Exhibitor Contract signed by the exhibitor's authorized agent and these Rules and Regulations which are a part of said Contract, the exhibitor agrees to comply with all Instructions, as well as Rules and Regulations as written and published herein by AAPI, or as further amended by AAPI. It is specifically acknowledged and agreed that **these Rules and Regulations are a part of the Exhibitor Contract** for participation in the 2017 AAPI Trade Show.

Exhibitor agrees to submit promptly all information required by AAPI in its capacity as Show Management. Exhibitor acknowledges and agrees that AAPI, in its capacity as Show Management, shall have the right to close without any liability whatsoever, the exhibit display of any exhibitor which shall refuse, after notice, to comply with any of the show instructions or these Rules and Regulations as promulgated by AAPI. Said Rules and Regulations govern appropriate exhibitor activity and behavior, including, but not limited to, exhibit booth boundaries, booth height, prohibition of distractions, liability of exhibitor, show location, dates and hours for set-up, show and tear-down of exhibitor booths and displays.

Exhibitor acknowledges and agrees to the following:

1. Show Sponsorship and Management, Location and Dates. The Trade Show is produced by and is the property of the Antique & Amusement Photographers International, hereinafter referred to as AAPI. AAPI and its designated agents will provide all show management functions. AAPI will serve as Show Management and shall establish all show policies. It is acknowledged and agreed that the 2017 AAPI Trade Show will be held on the premises of the Orleans Hotel & Casino in Las Vegas, Nevada (hereinafter referred to as Facility), during hours specified by AAPI from January 30 – February 1, 2017. Provided, however, Show Management reserves the absolute right to change location and specified dates and hours of Show or to delay or terminate Show if, in Show Management's opinion, insurmountable difficulties arise including, but not limited to, any strike, lockout, injunction, unavailability of Facility premises, riot, act of war or mobilization, Act of God, emergency declared by any governmental agency or by AAPI, or for any other reason.

2. Exhibit Space and Payment Requirements. By submitting to AAPI one (1) signed copies of the Application & Contract, together with one (1) copy of these Rules & Regulations, initialed on each page, and a minimum 50% deposit on the full price of the total rental space requested, the prospective exhibitor makes application for space in the 2017 Antique & Amusement Photographers International, Inc. Trade Show. Rental for standard 10' x 10' Exhibit Booth(s) shall be as follows: One Booth—**\$700.00**; Two Booths—**\$1,300.00**; and Three Booths—**\$1,800.00** (*For Service Vendor Space pricing, contact AAPI Headquarters*). **Additional fees may be imposed when Application & Contract and/or Installment Payment is submitted after Monday, December 12, 2016**, at the following Late Fee rates: One Booth—\$50.00; Two Booths—\$75.00; Three Booths—\$100.00; and Four Booths—\$125.00. Funds tendered by mail will meet the deadline, provided postmark is January 23, 2017 or earlier.

In addition to all other fees set out in the Contract, a surcharge of Three Hundred Forty Dollars and No Cents (**\$340.00**) shall be added to the booth prices for any exhibiting company that is not an AAPI Vendor Member. To qualify as a Vendor Member, the exhibitor must hold a current Vendor Membership in AAPI which must be in good standing and paid in full on the date the exhibit booth(s) is occupied by exhibitor. Otherwise, the Non-Member surcharge shall be paid by exhibitor prior to occupation of exhibit booth space.

Exhibitor acknowledges and agrees that **additional fees shall be imposed when balance owed on exhibit booth space is submitted after Monday, January 23, 2017** at the following Late Fee rates: One Booth—\$50.00; Two Booths—\$75.00; Three Booths—\$100.00; and Four Booths—\$125.00, and/or **forfeiture of the exhibitor's right to utilize exhibit space contracted for**. In the latter event, said exhibit space may be reclaimed by AAPI and resold. Funds tendered by mail will meet the deadline, provided postmark is January 23, 2017 or earlier.

3. Eligibility of Exhibitor and Exhibit Materials. The 2017 Trade Show is designed for display and demonstration of products and services which are or may be utilized by members of the antique and amusement photography industry. AAPI reserves the right to determine the eligibility of all exhibit space applications and individual products to be exhibited. To be eligible to exhibit in the AAPI 2017 Trade Show, the prospective exhibitor must submit an Application & Contract, together with payment as provided in said Application & Contract, such payment tendered as of the dates required by said Application & Contract. Prospective exhibitor acknowledges and agrees that AAPI reserves the absolute right to accept or to reject any Application & Contract submitted by any prospective exhibitor for the purpose of participating in the 2017 Trade Show.

No one (Vendor or otherwise) may attend an AAPI Convention and sell goods or services without an AAPI exhibitor space. No one (AAPI member or otherwise) may sell their products or services in any AAPI designated areas during the Convention set-up, during designated Convention times or during the post Convention wrap-up without paying for an AAPI exhibitor space.

4. Space Allowance and Selection Procedure. For purposes of space allowance and selection, the following provisions shall apply: Space Limitations: Minimum booth size is 100 square feet per exhibitor. AAPI will cooperate with each exhibitor to provide the desired type and location of booth(s), but cannot guarantee the availability of any particular booth location or number of spaces. Combinations: Combinations of two or more of the booth spaces available in the AAPI Exhibit Area may be selected to make up one exhibit, subject to limitations set forth in the paragraph above.

Selection Sequence: Space will be offered in accordance with the priority position of each exhibitor, which is based on exhibitor seniority (the total amount of space used by that exhibitor in the most recent previous AAPI Show) and the date Exhibit Application & Contract and Booth Payment is received. A first-time exhibitor will be ranked according to the date its request and payment for exhibit space is received by AAPI, but shall receive no priority status based on seniority (participation in a previous AAPI Trade Show).

5. What is Included in the Cost of Booth Space. The price of each Booth Space includes: pipe and drape to delineate booth area, two chairs, one draped or cloth-covered six- or eight-foot table and convention/trade show registration for two (2) bona fide representatives or employees of exhibitor. Electrical hookups to individual Exhibit Booths are NOT included. If an individual electrical hookup is desired for an Exhibitor's Booth or Booths, orders for same must be placed with AAPI.

6. Subletting of Space or Transfer of Exhibit Booths without AAPI Permission Prohibited. Exhibitor agrees not to assign, sublet, or apportion space or any part thereof allotted to it, nor to exhibit, advertise, or offer for sale goods or services other than manufactured or sold by it in its regular course of business, unless such request is approved by prior written permission issued by AAPI as Show Management. To be considered, any request made by the exhibitor under the terms of this paragraph must be made to AAPI on or before January 4, 2017. Exhibit booth spaces are not transferable without prior written permission of AAPI as Show Management.

7. Cancellation or Withdrawal and Refund Policy. An exhibitor may cancel or withdraw from the show subject to the following conditions and restrictions.

- a. The exhibitor shall give AAPI notice in writing of its intention to cancel or withdraw from the show.
- b. Prior to close of business on Monday, January 9, 2017, refunds may be made upon written notice submitted to AAPI by exhibitor, less a 20%

administrative fee. Between close of business on January 9, 2017 and close of business on Friday, January 27, 2017, refunds may be made upon written notice submitted to AAPI by exhibitor, less a 35% administrative fee. **No refunds for cancellation will be made after close of business Friday, January 27, 2017.** In the event the said notice of cancellation or withdrawal is received after January 27, 2017, the exhibitor shall be obligated and agrees to pay the total cost of the booth space assigned.

c. In the event of cancellation, AAPI shall have the right to use exhibitor's contracted booth space(s) to suit its own convenience,

d. including selling the space to another exhibitor, without any rebate or allowance to the canceled exhibitor. It is acknowledged and agreed that AAPI assumes no responsibility for having included the name of the canceled exhibitor or descriptions of its products and services, or either of them, in show catalogs, brochures, newsletters, bulletins, news releases, web site information or other materials.

8. Default of Occupancy. Any exhibitor failing to occupy by January 30, 2017 at 1:00 P.M., any space contracted for, but not canceled prior to the close of business January 27, 2017, is obligated to pay full cost of such space or spaces. In that event, AAPI shall have the right to use said space or spaces to suit its own convenience, including selling the space or spaces to another exhibitor, without any rebate or allowance to the defaulting exhibitor. It is acknowledged and agreed that AAPI assumes no responsibility for having included the name of canceled exhibitor or descriptions of its products and services, or either of them, in catalogs, brochures, newsletters, bulletins, news releases, web site information or other materials.

9. Building Occupancy. In case the premises of the Exhibit Area or of the Facility in which the Exhibit Area is located shall be destroyed or damaged, or if the show fails to take place as scheduled or is interrupted and/or discontinued, or access to the premises is prevented or interfered with by reason of any strike, lockout, injunction, act of war, mobilization, disease, Act of God, emergency declared by any government agency or by AAPI, or for any other reason, this Contract may be terminated by AAPI. In the event of such termination, the exhibitor waives any and all damages and claims for damages and agrees that the sole liability of AAPI shall be to return to each exhibitor its booth space payment, less its pro-rata share of all costs and expenses incurred and committed by AAPI.

10. Exhibit Hours. The official show opening will be at an hour to be determined by AAPI and the open hours of the show will be at various times to be determined by AAPI. Except for individuals specifically authorized by AAPI, no one will be permitted in any exhibitor's booth space(s) at any time during installation or dismantling of the show or, on show days, during the hours show is closed, unless he/she is a person able to positively identify himself as a bona fide employee, agent or authorized representative of said exhibitor. Any individual and any exhibitor company party to violation of this rule may be subject to expulsion for the balance of the show, and subject to be ruled ineligible for a future AAPI Show or Shows.

11. Installation and Dismantling. Exhibitors may begin set-up at **10 A.M. on Sunday, January 29, 2017. All exhibits must be installed no later than 1 P.M. on Monday, January 30, 2017, at which time an inspection will be made by the AAPI or its representative(s).**

Removal, storage and return of crates will be at exhibitor's expense. Each exhibitor shipping materials or machines in crates will be required to accept delivery of incoming shipments during set-up and returned crates during dismantling within the confines of its own booth space(s).

Absolutely no dismantling will be permitted before the close of the show, Wednesday, February 1, 2017. Dismantling will start ONLY after the close of the show on **Wednesday, February 1, 2017, at 3 P.M.** All exhibits and exhibitor materials must be removed from the Exhibit Area on or before Thursday, February 2, at 10 A.M.

12. Service Organizations. AAPI, in its capacity as Show Management, and the Facility wherein the Exhibit Area is located may designate contractors to perform work at the exhibitor's expense. Where union personnel are required by said Facility or by contractors involved, it shall be the exhibitor's responsibility to comply with such requirements. In no event shall AAPI or its representative(s) be responsible for the conduct of contractors or their employees. AAPI and its agent(s) assume no responsibility for failure to perform by contractors, their charges, or any other matter relating to contractors or to said Facility. The foregoing includes services rendered to the exhibitor including, but not limited to, drayage, machinery moving and erecting, rental of furniture, booth and floral decorating, photography, drinking water, electric or telephone service, electricians, plumbers, carpenters, special sign work, or any other contractor.

13. Arrangements of Exhibits. Each exhibitor shall arrange its displays so it utilizes only the booth space(s) it has contracted for, and in such manner as to recognize the rights of other exhibitors and show visitors, and to conform to the overall pattern developed by AAPI.

Heights: No constructed booth display, sign or advertising may exceed the height of the drapes surrounding the booth (8 feet), unless the position of such display, sign or advertising is approved in writing by AAPI or its representative(s).

Lighting: AAPI reserves the right to restrict the use of glaring or irregular lighting effects.

Appearance: An exhibitor is responsible for keeping its booth neat. No material displaying an unfinished surface to neighboring booths is permitted. Exhibitors must arrange to remove excessive amounts of trash or waste materials during show hours.

Aisles: Aisles belong to AAPI and may not be used by an exhibitor as an extension of booth space. No exhibit or advertising matter will be allowed to extend beyond the space allotted to the exhibitor. No exhibitor's product, equipment, supplies or booth construction may be so placed as to exclude the view of neighboring exhibits from visitors passing through the aisles, as determined by AAPI.

Safety, Fire and Health: No exhibitor may utilize its booth in any manner which will create a fire hazard or which violates fire and safety regulations of the jurisdiction in which show is held. The exhibitor must comply with safety, fire and health ordinances regarding all booth construction, decorations and furniture, materials and supplies, exhibitor activities, and installation and operation of any equipment.

Storage: Each exhibitor shall provide needed storage within its own booth(s) or shall make arrangements for storage elsewhere.

Illegal Activities: Illegal activities, including illegal games of chance and similar visitor attractions, are prohibited. Interpretation is at the sole discretion of AAPI.

Approval: AAPI reserves the absolute right to approve or disapprove any exhibit if, in the opinion of AAPI, such exhibit uses unusual or unusually distracting effects or unusual or unusually distracting methods of presentation of products or services.

14. Utilities. Regarding such utilities as may be available in the Exhibit Area, the exhibitor agrees not to hold AAPI or its agent(s) responsible for any failure of or unavailability of utilities or installation personnel.

15. Moving Pictures and Sound Systems. The use of moving pictures or animated computer displays will be permitted, subject to approval by and control of AAPI. Sound movies, DVDs, CDs, slide presentations, videos or similar presentations will be permitted only if unobjectionable to neighboring exhibitors. AAPI reserves the right to curtail any sound systems. Any exhibitor activity which creates excessive noise, making normal conversation in neighboring booths difficult may, at the discretion of AAPI, be restricted to no operation or to periodic operation. Exhibitor assumes responsibility for compliance with any applicable union or code requirements relating to computer equipment, projection (including, but not limited to, video, film, or DVD) equipment and sound systems.

16. Delivery and Removal During Show. Under no circumstances will the delivery or removal of a portion of an exhibit be permitted during the Trade Show without permission first being secured in writing from AAPI or its representative(s).

17. Refreshments. No refreshments, food or beverages may be distributed in or from any exhibit booth space without written permission from the Facility in which the Exhibit Area is located and from AAPI. Any refreshments distributed by the exhibitor shall, at the exhibitor's risk expense, comply with all applicable Federal, State and Local sanitary and safety laws and regulations.

18. Care of Building and Materials Provided. No exhibitor may allow an article to be brought into, nor permit any act to be done in the Facility in which the Exhibit Area is located, which act shall increase the premiums or void policies of insurance held by AAPI or by said Facility. No exhibitor may permit any act by its employees or agents by which the premises or provided furniture, equipment or materials shall in any manner be marred, defaced or damaged. Exhibitor must surrender the space or spaces occupied by it and the furniture, equipment and materials provided in its booth in the same condition as at the commencement of occupation or usage. Any damage done to the premises or to provided furniture, equipment or materials, or any loss of such items, shall be made good by the exhibitor to AAPI, to the building owners and to the suppliers of the furniture, equipment and materials as their interests may appear.

19. Limitation on Organized Group or Outside Exhibit Activities Concurrent with AAPI Convention & Trade Show. Exhibitor at the AAPI Show, its company and its agents, or either of them, shall not organize, promote, publicize, participate in or invite Organized Group Attendance at, or provide transportation to or from, any non-AAPI sponsored event, exhibit, entertainment, or meeting designed to include groups of AAPI 2017 Convention & Trade Show attendees, at any hour or location within the Las Vegas, Nevada metropolitan area or any location comprising a tourist attraction within six hours' driving distance from the Las Vegas, Nevada metropolitan area, including, but not limited to the premises of the Orleans Hotel & Casino, or during any of the advertised 2017 Convention & Trade Show dates unless prior written consent has been obtained from AAPI.

During the hours of the AAPI 2017 Convention & Trade Show, exhibitor is prohibited from sponsoring or participating in any exhibit, sales event or promotional activity whatsoever which is situated within the Las Vegas, Nevada metropolitan area (including but not limited to the premises of the Orleans Hotel & Casino) and which is not sponsored, co-sponsored or approved by AAPI. Such exhibit, sales event or promotional activity by an exhibitor, whether designed for group(s) or individual(s) as prospective purchaser(s), is strictly prohibited during the hours of the AAPI 2017 Convention & Trade Show.

20. Liability Insurance Required. Each exhibitor shall be required to carry liability insurance adequate to cover any loss, damage or injury caused by or contributed to by said exhibitor, its agents or employees, whether by commission of an act or omission of an act or by negligence, which shall adversely affect any show visitor, exhibitor, exhibitor agent or employee, the Facility where show is held, or any other natural person, corporation or other organization.

Exhibitor shall be required to present AAPI proof such liability insurance is adequate and in force. Proof shall be in the form of a Certificate of Insurance in the amount of \$2,000,000.00 for general liability, which Certificate shall name both Antique & Amusement Photographers International, Inc. and the Orleans Hotel & Casino as Additional Insured.

Said proof of liability insurance shall be tendered to AAPI not later **Monday, January 23, 2017**. If exhibitor shall fail to provide AAPI with acceptable proof of liability insurance on or before **January 23, 2017**, exhibitor may be prohibited from occupying contracted exhibit booth space(s).

21. Exhibitor Badges. AAPI will provide registered exhibitor personnel with Official Show Badges. Use of such badges is restricted only to personnel assigned by the exhibitor to staff its booth space(s). Said badges are not transferable. Pre-printed badges may not be replaced or exchanged unless such replacement or exchange is approved by an AAPI representative. No refunds will be made on pre-printed badges not picked up by the exhibitor. Badges must be worn at all times.

22. Registration and Admission. The show is not open to the general public. A registration fee will be charged to all visitors. An official badge, issued upon registration, entitles the wearer to unlimited attendance during scheduled show hours or, in the alternative, entitles the wearer to attendance only during specific Trade Show hours as covered by wearer's registration fee. An official badge must be worn at all times in the Exhibit Area and is not transferable. AAPI Show Management shall have sole control of all admission policies at all times.

23. Liability and Limitation on Responsibility for Loss. In the event that the Facility, Show Management or AAPI, its agents, employees and invitees, shall be held liable for any event which might result from a particular exhibitor's action or failure to act in any matter whatsoever, such exhibitor shall reimburse the Facility, Show Management and AAPI, its agents, employees and invitees, and shall hold the Facility, Show Management and AAPI, its members, officers and board, committees, agents, employees, invitees and staff harmless from any and all liability resulting therefrom.

AAPI and the Facility in which the Exhibit Area is located may take precautions to safeguard exhibitors' property. However, neither AAPI nor said Facility, nor their respective agents or employees, shall be liable for damage to or loss of exhibitor's property through theft, fire, accident or any other cause. Exhibitor shall insure or self-insure its own exhibit and display materials. Exhibitor agrees and acknowledges that AAPI, its agents or employees, shall not assume liability for any injury that may occur to show visitors, exhibitors or their agents and employees, or others.

Provided further that exhibitor shall defend, indemnify and hold harmless the Facility, Show Management and the Antique & Amusement Photographers International, Inc., its agents and employees, from all liabilities, damages, losses, claims, suits, judgments, costs and expenses, including costs and reasonable attorneys fees, directly or indirectly incurred by the Facility, by Show Management or by AAPI, its agents or employees, from any claim by any third party as a result of or arising out of or in connection with any negligent or intentional act or omission by said exhibitors while on the premises of the Facility during the show dates covered by these Rules and Regulations.

Exhibitor further acknowledges and agrees that AAPI, the Facility and any service company or other entity engaged by AAPI or the Facility or the agents, representatives, employees or invitees of any of these, shall not be held responsible for losses resulting from theft, fire, flood, adverse weather, natural disaster, war or mobilization, riot or civil disturbance, strike, disease or any other condition, whether any such loss or losses shall be caused by the negligence of AAPI, the Facility or their agents, representatives, employees, invitees or any other person or persons, or, for any conditions that prevent the AAPI Trade Show from opening on time, operating through its scheduled dates and hours, or operating at all.

Exhibitor acknowledges and agrees that in such event or under such conditions, AAPI may deduct from amounts paid by exhibitor for exhibit space such proportionate amount as will correspond to advance expenses already incurred by AAPI and which cannot be recovered.

24. Violation of Rules and Regulations. Willful violation of the provisions of the 2017 Exhibitor Contract, including these Rules and Regulations, may result in penalty or in expulsion from the AAPI Convention & Trade Show, as well as in prohibition from participation in a future AAPI Show or Shows.

25. General. All matters and questions which are not covered by the Exhibitor Information, Rules & Regulations are subject to the decision of AAPI. Exhibitor Information, Rules & Regulations may be amended at any time by AAPI, and all amendments or additions that may be so made shall be as equally binding on all parties affected as the original Exhibitor Information, Rules & Regulations.